

SAY NO TO CUB PETTING & LION WALKING

Your money helps
raise cubs to
HUNTABLE SIZE
They die in
CANNED HUNTS

Lions have become popular with trophy hunters. To meet this demand lions are now being bred intensively, to the detriment of the health of the lioness and her cubs. Lions are actively inbred in an effort to produce cubs with a white coat as these individuals are popular with trophy hunters. Heavy inbreeding pressure results in severe and painful congenital defects such as hip dysplasia, spinal abnormalities and suppressed immune system function. Cubs are taken from their mothers, often as young as a day old, and reared by volunteers and tourists who are told that the cub has been orphaned. When the cub is too old to be handled by tourists it is sent back to the breeder and waits until it is of huntable size. It is then sold into a canned

hunt. These animals are bred to be killed in the name of sport and well-meaning volunteers are financing that cycle.

Ending the demand is the way to end the suffering. Take this experience off your bucket list today!

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