

SAY NO TO ELEPHANT RIDING

They LOSE Their FREEDOM

They LOSE Their FAMILY

They LOSE Their HEALTH

They LOSE Their MINDS

Most captive elephants were originally caught from the wild as babies. Their protective herd are usually killed in order to gain access to them. As a rule, any elephant being ridden by tourists has undergone the 'phajaan'. This is a cruel process where they are tethered or confined in 'crush' cages and beaten into submission over the course of many days. For every elephant in the industry many more have died during capture, during the phajaan process, from chronic stress, from

untreated injuries, from malnutrition and from generally poor living conditions. They live in misery and pain. The cost to them is high.

Ending the demand is the way to end the suffering. Take this experience off your bucket list today!

DOWNLOAD



Download a guide to responsible tourism at

www.projectorangutan.com/responsible-tourism

